



DAVID STEWART

(954)608-8380 | www.dstewartportfolio.com | davidstewartgaray@gmail.com



SUMMARY AND PROFILE

CD/ACD/Senior Art Director/Graphic Designer

Seasoned CD/Senior Art Director/Associate Creative Director/Graphic Designer with extensive experience in crafting innovative brand campaigns and promotional concepts across diverse media. **Proficient in digital advertising, UI/UX design, print, outdoor, packaging, TV, radio, brochures, catalogs, and logotypes, among other formats.**

Managed omni-channel accounts across the U.S., Peru, and Ecuador, working with a diverse portfolio of high-profile clients. **These include Norwegian Cruise Line, Endo-therapy Olympus (pharma), and Broward Health Hospital. Other notable clients encompass DIRECTV, Premera Blue Cross, and AT&T, as well as Panthers Hockey, ADT Security, and Atlantis.** Additionally, worked with brands like White Castle, Friendly's, Club Med, and Our Lucaya Resort. The roster also includes major names such as Darden Restaurants, Procter & Gamble, Mazda, Volvo, and Texaco. Pepsi, Vigo Money Transfer, Western Union, Brugal Dominican Rum, and Aiwa are among the other significant clients served.

With excellent presentation skills in both **English and Spanish** and a natural talent for storytelling, I offer a dynamic approach to conveying ideas and solutions. My hands-on experience with design thinking enables me to tackle complex business challenges with innovative solutions.

I have also made significant contributions to branding and digital experiences for technology products and services, including AT&T, DIRECTV, and ADT. My expertise in the Adobe Creative Suite—covering InDesign, Photoshop, Illustrator, XD, and more—allows me to seamlessly transform creative concepts into impactful visual representations. This diverse skill set ensures that I am not only adept at conceptualizing but also at executing compelling and visually striking solutions.

<https://www.dstewartportfolio.com/project07>

<https://www.dstewartportfolio.com/ux-ui>

<https://www.dstewartportfolio.com/project04>

Peruvian born with over 25 years of experience, 20 years in EEUU.

Bilingual (Spanish/English).

www.dstewartportfolio.com



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PROFESSIONAL EXPERIENCE

CD/ACD/Senior Art Director/Graphic Designer

Freelance

Present

Responsible for creating and designing digital, print, packaging, catalogs, and POP materials for Norwegian Cruise Line. Spanish and English.

ACD/Senior Art Director/Graphic Designer

Norwegian Cruise Line

Present

Responsible for creating and designing digital, print, packaging, catalogs, and POP materials for Norwegian Cruise Line. Spanish and English.

Kern Omnicom Group

Creative Supervisor/Senior Art Director

2016-2024

Responsible for creating and designing digital, print, TV advertising, packaging, catalogs, and POP materials on DIRECTV, AT&T, Blue Cross, etc. Spanish and English.

Zimmerman Advertising

ACD/Senior Art Director

2009-2016

(Zimmerman advertising is "the largest retail advertising agency" in the USA)

Responsible for creating and designing print, TV advertising, packaging, catalogs and POP materials on accounts such as Broward Health Hospitals, ADT Security, Panthers Hockey, Atlantis, White Castle, Friendly's, George Foreman, etc.

Marketing & Advertising Solutions INC.

CD/Senior Art Director

2006-2009

Responsible for creating and designing print, radio, TV advertising, packaging, catalogues and POP materials on accounts such as Olympus Endo-therapy (pharma), VIGO Money Transfer, Brugal Rum, Western Union, Olympus, Asbury Food Service, Banco Uno, etc.

Greene Beech Latin American Division

CD/Senior Art Director

1999 - 2005

Responsible for creating and designing print, radio, TV advertising, packaging, catalogs and POP materials on accounts such as Olympus (pharma), Our Lucaya Resort, Club Med, VIGO Transferences de dinero, Brugal rum, DirecTV Latin America, DirecTV Puerto Rico, Hershey's Latin America, Sportsline.com, Ernest & Julio Gallo Latin-American, American Express, Darden restaurants, etc.



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Andina/BBDO, Ecuador

Senior Art Director

1997 - 1999

Responsible for creating and designing print, radio, and TV advertising, packaging, catalogs and POP materials for Pepsi-Cola Ecuador, Banco la Previsora, Coppertone, etc.

Grey/Peru, Lima, Peru

Art Director

1993-1997

Responsible for creating and designing print, radio, and TV advertising, packaging, catalogs and POP materials for accounts such as Procter & Gamble, Mazda Peru, Texaco, Volvo and Aiwa.

Art Institute Toulouse Lautrec. Lima, Peru

Photoshop and Illustration (Air Brush) Teacher

1992-1997

Freelance. Lima, Peru

Creative/Art Director and Illustrator

1992 - 1993

Senior Creative/Art Director for Kale Productions, Grey Corporation Group, Cellular 2000, etc.

PROPERU Advertising

Lima, Peru

Graphic designer

1991-1992

PUBLICITAS/INMA,

Lima, Peru

Internship on graphic design.

1989-1990

EDUCATION AND OTHERS

Pontificia University Católica del Perú,

1985 - 1991

Bachelor of Graphic Arts

SS.CC. Recoleta,

1973 - 1984